

APPLICATION AND CONTRACT FOR EXHIBIT SPACE AND SPONSORSHIP

2024 ADLM Middle East
November 23-24, 2024
Conrad Abu Dhabi Etihad Towers



Contact Information (English Only)

Company Name
Contact Job Title
Tel (direct only) Mobile (required)
Email (direct only) Web Site
Address
City State Zip Country

Exhibit Opportunities

Raw Space - \$8,000 per 3mx3m stand Size: _____ (min. 3mx3m)
Preferences: 1st _____ 2nd _____ 3rd _____ Total Exhibit Cost: \$ _____

Sponsorship Opportunities

Platinum - \$55,000 Gold - \$35,000 Silver - \$15,000 Total Sponsorship Cost: \$ _____

Payment Information

Deposit and Payment Schedule
On or Before August 23, 2024 - 50% due with application
After August 23, 2024 - 100% due
ADLM requires payment in full no later than August 24, 2024. Failure to make payments does not release the contracted or financial obligation of Exhibitor.

Submit application to:
Email: exhibitcontracts@spargoinc.com

Need Help? Contact:
adlmmiddleeast@spargoinc.com
703-631-6200 | 800-564-4220

Cancellation Penalties

Cancellation Penalties
On or Before August 23, 2024 - 50%
After August 23, 2024 - 100%

Make checks payable to:
Association for Diagnostics & Laboratory Medicine

Mail check payment to:
Association for Diagnostics & Laboratory Medicine Exposition Mgmt.
c/o SPARGO, Inc.
11208 Waples Mill Road, Suite 112 • Fairfax, VA 22030

Credit Card Payments:
An invoice will be sent with instructions to submit credit card payment online.

I acknowledge that, as an authorized representative of the above stated Company, I have received, reviewed, and agree that Company will comply with the ADLM Middle East Rules & Regulations, which will be available March 2024. Company agrees to receive all written and electronic correspondence from ADLM and SPARGO, Inc. in reference to the ADLM Middle East and all future ADLM events. This application will become a contract upon Company's authorized signature and ADLM's acceptance and approval.

Company Signature..... Date.....
Printed Name..... Telephone.....